



SNAFFLE BIT FUTURITY,  
DERBY, WORLD'S RICHEST,  
HORSE SALE & HORSE SHOW  
AUGUST 21 - 26

# SPONSORSHIP PACKAGES:

## All 3 packages INCLUDE:

- Press release issued to industry related publications.
- Social Media Highlights
- Event program feature
- Logo appears on all NSHA printed materials and on NSHA website.
- Link to your website from NSHA website
- (1) banner in the main arena

## Open Premier Event Package: \$25,000

- (25) feature postings on social media pages.
- Continued mentions and sharing on social media pages through out the year.
- One full-color page ad in (2) issues of an industry related publication.
- (1) two-page full-color spread in event program.
- (1) 10x20 booth space at designated events use of the NSHA member mailing list for direct mail.
- Mention in all media spots.
- Two banners in the warm-up arena.
- Three 4x8 arena banners provided.
- Continued announcer mentions throughout event.
- Title Sponsorship.

## Hackamore Package: \$15,000

- (15) feature postings on social media pages.
- Continued mentions and sharing on social media throughout the year.
- (1) full color page ad in (1) issue of an industry related publication.
- One page full color ad in event program.
- Mention in all media spots.
- One 10x10 booth space at designated events
- One banner in the warm-up arena.
- Continued announcer mentions throughout event.
- Title Sponsorship.

## Bridle Package: \$5,000

- (5) feature posting on social media pages.
- One full page full color spread in the event program.
- One banner in the warm-up arena.
- Continued announcer mentions throughout event.

*Below are additional sponsorship opportunities*

## Saddle Sponsor: \$2,000

- Titles & Divisions:  
Titles - Open, Non-Pro  
Divisions - Int. Open, Ltd. Open, Non-Pro, Amateur Non-Pro  
Saddles will be up for display the entire week in the awards booth for all contestants and spectators to view.
- Sponsor signage will be displayed above each saddle.
- Continued announcer mentions during respective division.
- One feature posting on social media pages.
- Mention in the event program.

# SPONSORSHIP PACKAGES:

## Friends of the NSHA Sponsor: \$1,000

- One feature posting on social media pages.
- Mention in event program.
- One 4x8 arena sign.
- Continuous announcer mentions throughout the event.

## Bit Sponsor: \$350 Finalist

## Buckle Sponsor: \$500 Champion

- Divisions:  
Open, Int Open, Ltd Open  
Non-Pro, Int Non-Pro, Ltd  
Non-Pro, Amateur Non-Pro  
Open Bridle  
Open Hackamore  
Youth Ltd  
Youth Bridle  
Open Two Rein  
Ltd Open Hackamore  
Non-Pro Hackamore
- Bits and Buckles will be up on display the entire week in the awards booth for all contestants and spectators to view.
- Sponsor signage will be displayed above each saddle.
- Continued announcer mentions during respective division.
- Mention in event program and on social media pages.

## SPONSORS TO PROVIDE OWN SIGNAGE AND ARTWORK FOR PROGRAM ADS.

Ranch | Business Name \_\_\_\_\_ Date \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_ Contact Person (please print) \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Sponsor Package Choice \_\_\_\_\_ Amount \_\_\_\_\_

Authorized Signature \_\_\_\_\_

NATIONALSTOCKHORSE@GMAIL.COM | 559.789.7007  
TANNA DILDAY | 559.359.1846 | TDILDAY@GMAIL.COM