STATS

Over 30K Facebook Followers

128,966 Live Webcast Views

26,399 Viewing Hours

COUNTRIES REACHED

USA  Switzerland  Mexico  Hungary
Canada  Sweden  Greece  Germany
United Kingdom  Puerto Rico  Czech Republic  Brazil
Italy  Norway  Colombia  Belgium
Australia  Netherlands  Israel  Moldova
Austria  Chile  Finland  France
Grenada  Spain  Turkey  Japan
Ukraine  Venezuela
Quick Facts

Over 92% of the horses who show at the NSHA Futurity show at the NRCHA Snaffle Bit Futurity.

In 2009, 2016 & 2019 the same horse won both futurities. The 2019 Champion won over $205,000 in one year.

Our events are viewed worldwide providing maximum exposure.

The National Stock Horse Association was founded in 2004 with the goal of producing premier stock horse competitions, while promoting our sport, our western heritage and the rich history of the stock horse and its origination from the Spanish Vaquero tradition.

The NSHA has paid in excess of $7.3 million in cash and prizes over the last 19 years.

When the NRCHA Snaffle Bit Futurity moved to Fort Worth in 2017, the NSHA had an incredible opportunity to continue hosting a premier event in Las Vegas. Our event has become a mainstay of the west coast cow horse industry.

The NSHA board of directors is dedicated to producing a spectacular event in 2024. Our goal is to carry on the reined cow horse tradition for these incredible horses and riders, while increasing our payouts. Our futurity is another opportunity to reward great cow horses, riders and owners.
FOR 2024

The NSHA will continue to increase the Futurity, Derby and World’s Richest Payouts, and keep the tradition alive in the west!

Las Vegas provides a beautiful venue to network with others in the industry. South Point is easily accessible from anywhere in the world. Additionally, they always offer guest packages to entertain family, friends, employees or clients.

Sponsors are the core of the NSHA and we always work hard to ensure that our partners priorities are met. From high visibility branding to unique platforms for marketing to our members and fans, you can be sure your investment with the NSHA will be returned in brand loyalty and with maximum exposure.

Provide additional exposure on the west coast and the entire US prior to the Fort Worth & Reno Events.

Potential for a significant boost in sponsors exposure to fans, competitors, owners and internet viewers.

Access and exposure to an additional 20,000 people through the NSHA.

Whatever your vision we will make it happen!

WHAT DOES THIS MEAN FOR SPONSORS OF THE NSHA:

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NATIONALSTOCKHORSE@GMAIL.COM | 559.789.7007
TANNA DILDAY | 559.359.1846
TDILDAY@GMAIL.COM
Sponsorship Packages:

**ALL 3 PACKAGES INCLUDE:**
- Press release issued to industry related publications.
- Social Media Highlights
- Event program feature
- Logo appears on all NSHA printed materials and on NSHA website.
- Link to your website from NSHA website
- (1) banner in the main arena

**OPEN PREMIER EVENT PACKAGE: $20,000**
- (25) feature postings on social media pages.
- Continued mentions and sharing on social media pages throughout the year.
- (1) two-page full-color spread in event program.
- (1) 10x20 booth space at designated events.
- Use of the NSHA member mailing list for direct mail.
- Mention in all media spots.
- Two banners in the warm-up arena.
- Three 4x8 arena banners provided.
- Continued announcer mentions throughout event.
- Title Sponsorship.

**HACKAMORE PACKAGE: $10,000**
- (15) feature postings on social media pages.
- Continued mentions and sharing on social media throughout the year.
- One page full color ad in event program.
- Mention in all media spots.
- One 10x10 booth space at designated events.
- One banner in the warm-up arena.
- Continued announcer mentions throughout event.
- Title Sponsorship.

**BRIDLE PACKAGE: $5,000**
- (5) feature posting on social media pages.
- One 10x10 booth space at designated event.
- One banner in the warm-up arena.
- Continued announcer mentions throughout event.

Below are additional sponsorship opportunities

**SADDLE SPONSOR: $2,500**
- Sponsor signage will be displayed above each saddle.
- Continued announcer mentions during respective division.
- One feature posting on social media pages.
- Mention in the event program.
**SPONSORSHIP PACKAGES:**

**FRIENDS OF THE NSHA SPONSOR: $1,000**
- One feature posting on social media pages.
- Mention in event program.
- One 4x8 arena sign.
- Continuous announcer mentions throughout the event.

**BUCKLE SPONSOR: $500 CHAMPION**
- Bits and Buckles will be up on display the entire week in the awards booth for all contestants and spectators to view.
- Sponsor signage will be displayed above each saddle.
- Continued announcer mentions during respective division.
- Mention in event program and on social media pages.

**BUCKLE SPONSOR: $350 FINALIST**

Divisions:
- Open, Int Open, Ltd Open
- Non-Pro, Int Non-Pro, Ltd
- Non-Pro, Amateur Non-Pro
- Open Bridle
- Open Hackamore
- Youth Ltd
- Youth Bridle
- Open Two Rein
- Ltd Open Hackamore
- Non-Pro Hackamore

**SPONSORS TO PROVIDE OWN SIGNAGE AND ARTWORK FOR PROGRAM ADS.**

Ranch | Business Name _______________________________ Date ______________

Street Address _______________________________ City ___________ State ______

Zip Code ___________ Contact Person (please print) ______________________________

Phone Number _______________ Email ______________________________

Sponsor Package Choice _______________________________ Amount __________

Authorized Signature ____________________________________________________________

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