



SNAFFLE BIT FUTURITY,
DERBY, WORLD'S RICHEST,
HORSE SALE & HORSE SHOW
AUGUST 20-25

NATIONAL STOCK HORSE ASSOCIATION

The National Stock Horse Association was founded in 2004 with the goal of producing premier stock horse competitions, while promoting our sport, our western heritage and the rich history of the stock horse and its origination from the Spanish Vaquero tradition.

With the decision of the NRCHA to move the Snaffle Bit Futurity to Fort Worth in 2017 to increase exposure of stock horse events, the NSHA has an incredible opportunity to continue hosting a premier event. An event which has become a mainstay of the west coast cow horse industry.

The current NSHA board of directors is dedicated to producing a spectacular event in 2019. Our goal is to carry on the reined cow horse tradition for these incredible horses and riders. The 2019 Futurity will be a premier of horses and competitors who will be showcased at Fort Worth.

Quick Facts

Over 92% of the horses who show at the NSHA Futurity show at the NRCHA Snaffle Bit Futurity.

In 2009 & 2016 the same horse won both futurities. If that happens again it provides the cow horse industry the opportunity to pay over \$175,000 to a 3 Year-old.

Our events are viewed worldwide providing maximum exposure.

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FOR 2019:

The NSHA will continue to increase the Futurity, Derby and World's Richest Payouts, while moving to a premier location in Las Vegas!

The NSHA will keep the tradition alive in the west!

Moving to Las Vegas will also provide a beautiful venue to network with others in the industry. South Point is easily accessible from anywhere in the world. Additionally, they have offered guest packages to entertain family, friend's employees or clients.

What does this mean for sponsors of the NSHA:

Sponsors are the core of the NSHA and we will work hard to ensure that our partners priorities are met. From high visibility branding to unique platforms for marketing to our members and fans, you can be sure your investment with the NSHA will be returned in brand loyalty and with maximum exposure.



Provides additional exposure on the west coast and the entire western USA prior to the Fort Worth Event.



It brings potential for a significant boost in sponsors exposure to fans, competitors, owners and internet viewers



Access and exposure to an additional 20,000 people through the NSHA.



**Whatever
your vision
we will
make it
happen!**



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SPONSORSHIP PACKAGES:

All 3 packages INCLUDE:

- Press release issued to industry related publications.
- Social Media Highlights
- Event program feature
- Logo appears on all NSHA printed materials and on NSHA website.
- Link to your website from NSHA website
- (1) banner in the main arena

Open Premier Event Package: \$20,000

- (25) feature postings on social media pages.
- Continued mentions and sharing on social media pages through out the year.
- (1) two-page full-color spread in event program.
- (1) 10x20 booth space at designated events .
- Use of the NSHA member mailing list for direct mail.
- Mention in all media spots.
- Two banners in the warm-up arena.
- Three 4x8 arena banners provided.
- Continued announcer mentions throughout event.
- Title Sponsorship.

Hackamore Package: \$10,000

- (15) feature postings on social media pages.
- Continued mentions and sharing on social media throughout the year.
- One page full color ad in event program.
- Mention in all media spots.
- One 10x10 booth space at designated events.
- One banner in the warm-up arena.
- Continued announcer mentions throughout event.
- Title Sponsorship.

Bridle Package: \$5,000

- (5) feature posting on social media pages.
- One 10x10 booth space at designated event.
- One banner in the warm-up arena.
- Continued announcer mentions throughout event.

Below are additional sponsorship opportunities

Saddle Sponsor: \$2,500

- Titles & Divisions:
SNAFFLE BIT FUTURITY,
Divisions - Open, Int. Open, Ltd. Open, Non-Pro
 - Sponsor signage will be displayed above each saddle.
 - Continued announcer mentions during respective division.
 - One feature posting on social media pages.
 - Mention in the event program.
- Saddles will be up for display the entire week in the awards booth for all contestants and spectators to view.

SPONSORSHIP PACKAGES:

Friends of the NSHA Sponsor: \$1,000

- One feature posting on social media pages.
- Mention in event program.
- One 4x8 arena sign.
- Continuous announcer mentions throughout the event.

Buckle Sponsor: \$500 Champion

Bit Sponsor: \$350 Finalist

- Divisions:
Open, Int Open, Ltd Open
Non-Pro, Int Non-Pro, Ltd
Non-Pro, Amateur Non-Pro
Open Bridle
Open Hackamore
Youth Ltd
Youth Bridle
Open Two Rein
Ltd Open Hackamore
Non-Pro Hackamore
- Bits and Buckles will be up on display the entire week in the awards booth for all contestants and spectators to view.
- Sponsor signage will be displayed above each saddle.
- Continued announcer mentions during respective division.
- Mention in event program and on social media pages.

SPONSORS TO PROVIDE OWN SIGNAGE AND ARTWORK FOR PROGRAM ADS.

Ranch | Business Name _____ Date _____

Street Address _____ City _____ State _____

Zip Code _____ Contact Person (please print) _____

Phone Number _____ Email _____

Sponsor Package Choice _____ Amount _____

Authorized Signature _____

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