

NATIONAL STOCK HORSE ASSOCIATION



2025 SPONSORSHIPS

Founded in 2004, the goal of the NSHA is to produce premier stock horse competitions & promote the sport, western heritage, & the history of the stock horse & its origination from the Spanish Vaquero tradition.



QUICK STATS

 Webcast Views **100K+**

 Viewing Hours **10K+**

 Followers **25K+**

30 COUNTRIES REACHED

Over 92% of entries compete at both the NSHA Futurity and the NRCHA Futurity.

The same horse has won both futurities 3 times (2009,16,19)

With the NRCHA Snaffle Bit Futurity move to Fort Worth in 2017, the NSHA event has become a mainstay of the West Coast reined cow horse community. The NSHA has paid in excess of \$8.1 million in cash and prizes over the last 20 years.

The 2025 NSHA Futurity, Derby, and World's Richest will be held at South Point Arena in Las Vegas, Nevada from August 19-24.

NATIONAL STOCK HORSE ASSOCIATION



PACKAGES

Sponsors are the core of the NSHA. From high visibility branding to unique marketing platforms, you can be sure your investment with the NSHA will be returned in brand loyalty and with maximum exposure.

As a sponsor of the NSHA you will gain exposure to over 20,000 industry members and brand visibility leading up to major cow horse events.

All packages include:

- Logo on Website/Printed Materials
- Main Arena Banner (1)
- Social Media Highlight
- Press Release Feature
- Website Link on NSHA Website

Customized packages available upon request.

OPEN PREMIER EVENT

\$20,000

Title Sponsorship

- Social Media Features (25+) & continued mentions/shares throughout year
- 10x20 Booth Space at Event
- Warm-Up Arena Banners (2)
- 4x8 Arena Banners (3)
- Arena Announcements
- Use of NSHA Member Mailing List
- Media Mentions

HACKAMORE

\$10,000

- Social Media Features (15+) & continued mentions/shares throughout year
- 10x10 Booth Space at Event
- Warm-Up Arena Banner (1)
- Arena Announcements
- Media Mentions

BRIDLE

\$5,000

- Social Media Features (5+) & continued mentions/shares throughout year
- 10x10 Booth Space at Event
- Warm-Up Arena Banner (1)
- Arena Announcements

TROPHY BIT SPONSOR

\$1,500 - Open Derby, Open Futurity, World's Richest

\$1,250 - Ltd Open, Int Open, Non Pro

- Continued mentions & sharing on social media platforms throughout the year.
- Arena Announcements

NATIONAL STOCK HORSE ASSOCIATION



PACKAGES

FRIEND OF NSHA

\$1,000

- Continued mentions and sharing on social media platforms throughout the year.
- Arena Announcements

BUCKLE SPONSOR

\$500 - Champion

\$350 - Finalist

Divisions

Open, Intermediate Open, Limited Open

Open Bridle

Open Hackamore

Limited Open Hackamore

Open Two-Rein

Non-Pro, Intermediate Non-Pro, Limited Non-Pro

Non-Pro Hackamore

Youth Bridle

Youth Limited

- Continued mentions and sharing on social media platforms throughout the year.
- Arena Announcements

Buckles and bits will be showcased in the awards booth for the entirety of the event for competitors and spectators to view.

Sponsors are responsible for providing own signage and artwork for advertisements.

Sponsor Name

Street Address

City _____

State _____ **Zip Code** _____

Contact Person

Phone Number _____

Email _____

Package _____

Amount _____ **Date** _____

Authorized Signature

**Thank you for being a partner of the
National Stock Horse Association!**

National Stock Horse Association

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